



DynamicsADvantage

Consolidated Business Solution for Media Companies

DynamicsADvantage offers capabilities to perform:

- Ad Billing
- Subscription Billing
- Enhanced Revenue and Deferred Revenue Calculations
- Contract Management
- Work Order Management
- ShipTo/Bill To Customer Structuring
- Advertiser/Agency Relationship
- Web Advertising
- Event Billing
- Electronic Product Services and Billing
- Enhanced Transaction Tracking
- Publishers Enhanced Reporting Suite
- Enhanced Aging
- Revenue Deferred

Improve Productivity & Make Informed Decisions.

DynamicsADvantage and Microsoft Dynamics GP improves productivity and gives media and publishing executives the ability to make informed business decisions. With a solid performance record in the media industry DynamicsADvantage has helped some of the nations leading media and publishing companies reduce operational costs and meet their projected profit goals by providing a comprehensive solution that addresses the unique billing needs of the media industry including:

- Insertion Orders
- Subscription Orders
- Conference Event Billing (sponsor/exhibitor, web seminars)
- Contract Management (bundling of products/services)

DynamicsADvantage will help you to:

Consolidate Disparate Systems

Order processing takes place directly in your accounting/ERP system to lower your cost of ownership and make your system easier to maintain.

Leverage the Power of Microsoft Technology

Become future ready with one integrated solution to Microsoft Dynamics GP that leverages your investment in your ERP system.

Integration & Reporting Made Easy

Leverage Dynamics ADvantage's web services and integrate with your eCommerce, Ad server and your CRM solution.

Clients using DynamicsADvantage and Microsoft Dynamics GP have saved up to one million dollars annually and increased operational efficiency in related departments by 60%.

For more information:

Call (866) 533-9114 or email information@DynamicsADvantage.com.

Media  Aspects